



# WORLD BREASTFEEDING WEEK 2020

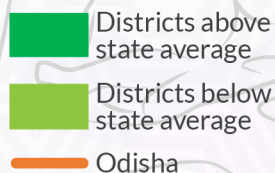
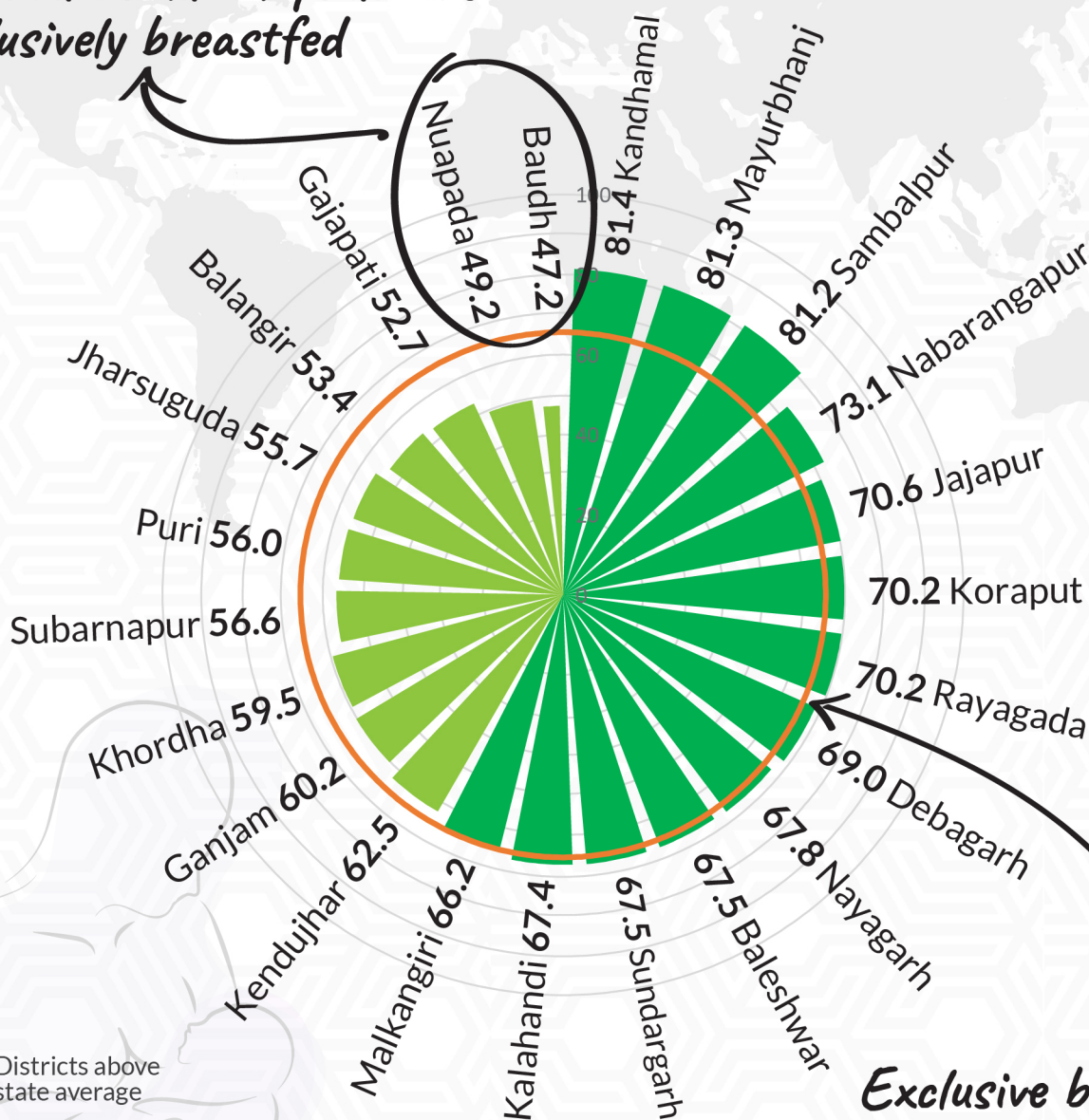


## Why breastfeeding?

- ▶ Rich in nutrients and antibodies
- ▶ Contains right quantity of fat, sugar, water & protein
- ▶ Strengthens immune system to fight diseases like Infections, Pneumonia and Diarrhoea

Babies who are not exclusively breastfed for first six months of life are **15 times more likely to die from pneumonia**

*Less than half of the children in baudh and nuapada are exclusively breastfed*



*Exclusive breastfeeding in Odisha (65.6%) is more than India (55%), South Asia (39%) and the World (45%)*

Note: Exclusive breastfeeding data is not available for 7 districts because it is based on fewer than 25 unweighted cases